


Newsletter

February 2012

General Meeting Information

YOU MUST RSVP BY 12:00 PM ON THE DAY BEFORE THE GENERAL MEETING.
USE THE FOLLOWING LINK TO RSVP. <http://cashe-md.org/register/login.php>

<p>Date: February 08, 2012</p> <p>Location: Hunt Valley Golf Club Cockeysville, MD 21030 (410) 527-3304</p> <p>Sponsor:</p>  <p>Topic:</p> <p>We are pleased to announce that Vonda Peterson has been invited to speak for a second time at the February General Meeting for the Chesapeake Area Society of Healthcare Engineering (CASHE) on February 08, 2012 at the Hunt Valley Golf Club.</p> <p>Her topic will be "Noise Reduction Solutions in the Health Care Environment". Vonda will be presenting this topic to other groups in the near future.</p> <p>Come visit us at www.creativeaccess.net</p> <p>Directions: see link below http://www.huntvalleygc.com/eaq/sites/courses/view.asp?id=200&page=4094</p>	<p>Time: 4:30 pm to 5:30 pm- Social Hour, 5:30 pm to 6:30 pm- General Meeting, 6:30 pm to 7:30 pm- Dinner</p> <p>Parking: Free</p> <p>Admission Cost: CASHE Healthcare Members – Free, CASHE Associate Members - \$35.00, CASHE Member Guests - \$50.00,</p> <p>You must be a member in good standing or a guest of an attending member in good standing to attend a General Meeting.</p> <p>RSVP Link: http://www.cashe-md.org/register/login.php</p>
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Pay pal

All CASHE members may pay for any CASHE membership, meeting, or event, using the new PayPal on the CASHE web site. You will still need to RSVP so we will have a head count for the meeting. **PayPal does not RSVP. PayPal only processes payment.** You can choose to print a receipt.



STAY SAFER OUT THERE
PayPal protects your financial info and purchases from checkout to delivery.

Letter from the President, by Charlie Fraim



Greetings,

The holidays have come and gone and we are into another year. I hope everyone enjoyed their holiday time with family and friends. Our December Christmas party had a fantastic turnout. One hundred and seventy eight members and guests attend the Christmas party. Since we don't sponsor an education program for this event, everyone had a wonderful opportunity to mingle and enjoy the spirit of the holiday season.

The December meeting was held at Oak Crest Village and I want to thank Joyce Malone and her team for providing a beautiful hall and a fabulous dinner. I'm sure you all will agree it was the perfect way to enjoy good company and a great Christmas party.

The January meeting was held at Town & Country. The sponsor was StorageLogic of Maryland, Inc., hosted by Dawn Atwood. The topic was Designing Acute Care Environments with "Point of Need Storage." Dawn had an informative presentation. Many of you had a great time socializing and networking during the social hour. We had 112 attendees at the meeting.

For additional information on sponsoring a General Meeting you can contact Bill Swaggerty

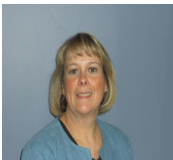
Well, the CASHE Board has been working hard on the affiliation agreement with ASHE so we can submit our paperwork very soon. I will update everyone at the January meeting on the specifics of the ASHE program. The Associate Board has been very active in developing a program that will help us get more healthcare people to join CASHE. So, we have a busy year ahead of us and as always if you would like to help out with the recruitment program, please contact any of the CAB Board members and let them know.

See you all at the general meeting on February 8th at The Hunt Valley Golf Club.

"Until the foot of Broadway wears shoes"

Charlie

New CASHE Members, by Joyce Malone



Caryl	Mason	Interfinish Flooring	Associate
Candice	Testerman	Comm-Tronics, Inc.	Associate
Karen	Wanner	Siemens Industry, Inc.	Associate
Scott	Jones	Phigenics, LLC	Associate
Terri	Gavin	Mona Electric Group, Inc.	Associate
Jennifer	Eisenach	Aerobiology Laboratory	Associate
Tara	Chrysanthus	Infinity Restoration	Associate
Joe	Cranston, Jr	Ariosa and Co., LLC	Associate
David	Locke	KCI Technologies, Inc.	Associate
Laurie	Thorne	Price Modern Healthcare	Associate
Peter	Wyatt	March-Westin, MD	Associate

CASHE Membership information

IMPORTANT MEMBERSHIP RENEWAL NOTICE

The 2012 Annual membership invoices have been mailed out. If you did not receive an invoice, please contact Joyce Malone @ joyce.malone@erickson.com to confirm your membership information is correct. According to the CASHE bylaws, anyone that doesn't return a membership renewal form with full payment to Joyce Malone before February 01, 2012 will no longer be a CASHE member and be required to reapply as a new member.





Visit our website @ <http://www.cashe-md.org/membership.php> for membership information

- New Membership
- Membership Renewal

Events & Activities Calendar of Events

By Bill Swaggerty & Jeff McBride

We had a nice turn out at the January General Meeting. We had 121 people RSVP and we had 112 Healthcare, Associates and guests attend. CASHE paid for an additional 9 plate settings. Please keep in mind that if you RSVP, you should make every effort to attend. If you can't attend after you RSVP, please go back into the RSVP system and cancel your RSVP.

<ul style="list-style-type: none"> • Event: General Meeting • Date: January , 2013 • Location: TBD • Time: 4:30pm - 7:30pm • Sponsor: TBD • Topic: TBD 	<ul style="list-style-type: none"> • Event: Crab Feast • Date: August 2012 • Location: Oak Crest Crestview Station – John Erickson Hall 8820 Walther Blvd. Parkville, MD.21234 • Time: 6:00pm – 10pm • A table will seat 8 people • Cost per person: TICKETS NOT AVAILABLE AT THIS TIME 
<ul style="list-style-type: none"> • Date: February 08, 2012 • Location: Hunt Valley Golf Club • Time: 4:30pm – 7:30pm • Sponsor: Creative Access – Vonda Peterson • Topic: Noise Reduction Solutions in the Health Care Environment 	<ul style="list-style-type: none"> • Date: September 04,05,06,07 ,2012 • Location: Clarion Resort Fontainebleau Hotel, 10100 Coastal Highway Ocean City, MD, 21842 • Time: Registration @ 6:00Pm • Sponsor: Associates • Topic: Seminar 
<ul style="list-style-type: none"> • Date: March 14, 2012 • Location: TBD • Time: 4:30pm – 7:30pm • Sponsor: • Topic: 	<ul style="list-style-type: none"> • Date: October 10, 2012 • Location: TBD • Time: 4:30pm – 7:30pm • Sponsor: TBD • Topic
<ul style="list-style-type: none"> • Date: April 11, 2012 • Location: TBD • Time: 4:30pm – 7:30pm • Sponsor: • Topic: 	<ul style="list-style-type: none"> • Date: November 14, 2011 • Location: Oak Crest • Time: 4:30pm – 7:30pm • Sponsor: EBL • Topic
<ul style="list-style-type: none"> • Date: May 09, 2012 • Location: Masonic Home of MD. • Time: 4:30pm – 7:30pm • Sponsor: Multiple Vendors • Topic: Trade Show 	<ul style="list-style-type: none"> • Date: December 14, 2011 • Location: Oak Crest • Time: 4:30pm – 7:30pm • Sponsor: CASHE • Topic: Holiday Party 
<ul style="list-style-type: none"> • Date: May 21, 2012 • Location: Hunt Valley Country Club • Time: Registration @ 8:30am • Sponsor: Associates • Topic: Annual Golf Tournament 	

CASHE Nominating Committee

The Bylaws state in Article V – Officers, Section 3- Election of Officers

CASHE Board of Directors and CASHE Associate Board (CAB):

The current standing President of CASHE will form a Nominating Committee. The committee will be comprised of the President, a Healthcare member in good standing, and an Associate member in good standing. The recommended Nominating Committee will be formed and approved by the CASHE Board of Directors no later than the December Board Meeting in the year prior to the election year. The announcement of the nominating process will be made at the January General Membership Meeting as well as through other forms of CASHE communication resources.

Nominating Committee:

- CASHE President
- Associate Member in good standing
- Healthcare Member in good standing

The Nominating Committee will receive nominees from all current members in good standing, through a process of email receipts. The email must come from the recognized email address of the member in good standing. (Email address that is current in the CASHE Membership Directory). Email nominations received from email address not recognized as belonging to the nominating member in good standing will be flagged as an exception. This will require appropriate follow-up from the Nominating Committee to accept or reject based on verification of eligibility. The announcement of the nomination process will be made via email as well as in the CASHE Newsletter and on the CASHE Website. The announcement will be made in February of the election year. In advance of the announcement the nomination notice will be sent along with the annual dues renewal as a reminder to the membership. Nominations will be received up to the March General Membership Meeting.

Eligibility for nomination:

- CAB Board – Associate Member in good standing (6 available elected positions)
- CASHE Board Healthcare Members
 - **President** – current or past Board Member (at least 2 years previous experience on the CASHE Board).
 - **Vice President**- Healthcare Member in good standing.
 - **Secretary** - Healthcare Member in good standing.
 - **Treasurer**- Healthcare Member in good standing.
 - **Associate Rep**- Associate Member in good standing.
 - **Education & Programs Chair**- Non-elected – appointed by the President (not limited to Healthcare members).
 - **Past President**- Non-elected – immediate Past President =- following their term as President.

Announcement

The CASHE Board President, Charlie Fraim has selected a Nominating Committee consisting of:

- A Healthcare member in good standing- Bob Wilhelm
- A Associate member in good standing – Bill Shade

The CASHE Board of Director in attendance (Joyce Malone, Steve Adams, Cathy Derr, Jeff McBride, and Carroll Simmons) has approved the CASHE Nominating Committee.

Education

Winning (not whining) at Budget Time by Pete Nettleton

01/2012

The challenges of today's economic conditions are putting ever increasing demands on the facility professional to do more with less as regulation and market conditions eat away at our organizations' bottom line. Facilities are often taking the biggest hit at budget time because they are considered an easy target by executives and board members whose backgrounds are typically more oriented to the core business of the organization. The result is that many facility budget requests get moved to the dreaded "deferred maintenance" category. Yet, building components continue to age and wear and affect operations. It is our responsibility to keep the facilities running well, but the cumulative result of deferred maintenance can lead to an operational nightmare.

So, how do you convince your bosses – and theirs – to fund these inconvenient (for them), but necessary (for you) obligations? The three P's: Preparation, Planning and Presentation.

Preparation is imperative. You already have an organized tracking system that lists all of the major components of your facility, broken down into reasonable and manageable details. You also justify your budget requests in categories such as **life safety, code or regulatory compliance, modernization, operations requirements, replacement of obsolete** items, and other keywords relevant in your operating environment that the executive suite can understand. A companion to the list is cost justification, which is especially important for capital repairs and replacement. If you are spending more to maintain your equipment to just keep it running than the capitalized cost of replacement, you need to provide that justification. And operational efficiency and energy savings should be part of the equation. Odds are your CEO and Board of Directors has neither the desire nor knowledge to assemble that backup for every budget request, but think how impressive your argument would be if you did! It takes a bit of effort to establish the system, but once it is set up, ongoing and annual budget updates are easy.

Planning is the next logical step in the process. OK, you have prepared and updated your plan, but only 2/3 of your budget was approved, now what? First, make sure you were reasonable in your analysis, then, move those needed but overlooked requests into a deferred maintenance category that tracks your (often repeated) requests. This approach requires some really honest review of your analysis, which is a good idea anyway. This information also supports your argument for subsequent requests – or backs you up in case of a failure. And those projects you really wanted that didn't get approved? Well, the time to start selling them is not at budget time. Set up a plan for "selling" each item throughout the year, based on the facts.

Presentation is the final step in the process. Think about the format in which you present your budget. Is it neatly and efficiently organized with good backup referenced? Is it based on facts that are well supported? Are there surprises that will catch the receiver off-guard? Also, make a point of presenting the past deferred maintenance projects in summary format and as a specific budget line item, with backup showing the number of times the request has been turned down and comments on why that item is becoming more critical, and probably more expensive, as the item ages. If the requests are neatly organized, efficiently summarized with cross references and properly substantiated, your budgets process will take on a more professional appearance and will likely also get a more favorable response.

For additional information contact:

Pete Nettleton, President, Nettleton Management LLC.

Phone: 443-506-6103, email: pete@nettletonmanagement.com

Noise Control within the Healthcare Environment by Vonda Peterson

As technology and medical treatment continue to advance, the unwanted effects of noise in the healthcare environment has increased. Noise control has become a focus for healthcare facilities, especially for in-patient care. Research shows that loud sudden noises increase a patient's heart rate, anxiety level and slows the healing process. It is important to note that noise is different from sound. Sounds, such as the rustling of the nursing staff moving about, can be soothing to a patient. Low level sound can create the feeling of safety to a patient.

The topic for the February CASHE general meeting will be "Noise Control within the Healthcare Environment". Vonda Peterson, Owner and Principal of Creative Access, will deliver this very timely topic. She will provide information on noise control with a focus on how existing healthcare facilities can implement changes within the interior environment to reduce noise. In addition, if you attended her last presentation you may recall that wine was involved. Hint - You may want to brush up on your sports trivia!

Vonda Peterson, LEED AP, CID is the Owner and President of Creative Access.

Creative Access is a national interior planning and consultation firm that specializes in healthcare and corporate design. Vonda founded the firm in 1994. She is dedicated to building strong, professional relationships, to providing on-going communication, and to creating functional and aesthetically pleasing environments for her clientele. Vonda is active in various national healthcare organizations, speaks regularly to the healthcare community and provides ongoing consultation to Virginia Tech's School of Interior Design. For more information, visit www.creativeaccess.net

Educational Fund – Don't miss-out on free tuition reimbursement.

The CASHE Board is pleased to announce that we have educational opportunities for our members and/or their staff. Healthcare members interested in learning new "Trades" skills and/or members who have staff interested in learning new "Trades" skills are encouraged to submit an application to the CASHE Board of Directors for review and consideration. Education opportunities are available in the areas of Plant Operations, HVAC, Controls, & Electricity.

Application Criteria

Any member of CASHE can apply and/or nominate a current healthcare worker for the program; the nominee does not need to be a CASHE member.

The criteria to be selected are as follows:

- Must be working in Healthcare.
- Must be a reliable hard working employee.
- Must be someone that shows motivation to improve their skills.
- Must be willing to complete the class with a passing grade.

Any non-CASHE member who successfully completes the training will be eligible to join CASHE without paying the application fee.

Follow link to website and reimbursement form. <http://www.cashe-md.org/education.php>

Contact: stephen.adams@erickson.com or any CASHE Board member for additional information or submit an application for education reimbursement.

WHY JOIN ASHE?

For more than 50 years, the American Society for Healthcare Engineering (ASHE) of the American Hospital Association (AHA) has been the advocate and resource for continuous improvement in health care engineering and facilities management.

ASHE addresses a broad spectrum of issues related to the health care industry and the facility management profession. Join today, and see for yourself why 10,000 of your peers and colleagues view ASHE as their source for the latest information on industry trends and developments.

Please visit the ASHE (American Society for Healthcare Engineering) website @ www.ashe.org for additional membership information.

2012 PDC Summit Registration is Open!



Be a part of the conversations and join your colleagues March 4-7 in Phoenix for the 2012 PDC Summit. The PDC Summit draws senior leaders from health care facilities, design firms, and construction companies who are interested in working together to advance the health care physical environment. Visit the PDC website to learn about exceptional networking opportunities, engaging sessions featuring timely topics, hospital tours, and much more.

Renowned author and futurist Ian Morrison, PhD, understands the changes to the health care delivery system and how they affect the built environment. Morrison, who returns as moderator for this year's International Summit & Exhibition on Health Facility Planning, Design & Construction™, will present insightful messages at the PDC Summit and provide practical messages you can incorporate into your next project. Don't miss this exciting and important opportunity to learn about the future of our industry. **Don't forget to [register now for the PDC Summit](#) before early-bird rates end Friday.**

STRATEGIC CHANGE AND THE BUILT ENVIRONMENT OF HEALTH CARE BY IAN MORRISON

The health care delivery system is moving to a new future. The progress is evident everywhere. Hospitals are making big moves to align with their physicians and expand their range of offerings across the continuum of care. Hospitals are also anticipating a new set of incentives that reward value over volume, that will require higher levels of quality and consistency in performance and that will transform the work of caregivers to encourage better coordination of care.

Much of the change has been spurred by the health reform agenda nationally and the provisions of PPACA (the national health reform legislation). But make no mistake, even if the entire health legislation was undone by Supreme Court challenges or tectonic political shifts in Washington, the health care delivery system is changing no matter what.

Why will health care delivery change no matter what, and what does it mean for those charged with leading the redesign and stewardship of the built environment of health care?

Continue reading Morrison's article on the [PDC Summit website](#).

[Register now!](#) Early-bird registration ends Friday, February 3.

CASHE Newsletter & Website Information, by Stephen Adams

Please contact Steve Adams @ email: stephen.adams@erickson.com with important member information, articles, promotions, relocations, revised employee or employer information, and Healthcare Facilities Job Opportunities.